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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/895,184	07/02/2001	Michinori Shinkai	35.C15633	8763
5514	7590 03/31/2003			
FITZPATRICK CELLA HARPER & SCINTO 30 ROCKEFELLER PLAZA NEW YORK, NY 10112			EXAMINER	
			LEE, SEUNG H	
			ART UNIT	PAPER NUMBER
			2876	
			DATE MAILED: 03/31/2003	

Please find below and/or attached an Office communication concerning this application or proceeding.

		Application No.	<u> </u>	m		
Office Action Summary		Application No.	Applicant(s)			
		09/895,184	SHINKAI, MICHINORI	SHINKAI, MICHINORI		
	Omce Action Summary	Examiner	Art Unit			
	The MAII INC DATE of the	Seung H Lee	2876			
Period fo	The MAILING DATE of this communication Reply	on appears on the cover sheet	with the correspondence address			
I HE - Exte after - If the - If NO - Failu - Any	MAILING DATE OF THIS COMMUNICAT nsions of time may be available under the provisions of 37 in SIX (6) MONTHS from the mailing date of this communicate period for reply specified above is less than thirty (30) days to period for reply is specified above, the maximum statutory are to reply within the set or extended period for reply will, by reply received by the Office later than three months after the end patent term adjustment. See 37 CFR 1.704(b).	ION. CFR 1.136(a). In no event, however, may ion. s, a reply within the statutory minimum of the period will apply and will expire SIX (6) M (statute cause the application to become	a reply be timely filed  hirty (30) days will be considered timely.  ONTHS from the mailing date of this communication.			
1)	Responsive to communication(s) filed or	n				
2a)□	This action is <b>FINAL</b> . 2b)	This action is non-final.				
3)□ Dispositi	Since this application is in condition for a closed in accordance with the practice used on of Claims	allowance except for formal m nder <i>Ex parte Quayle</i> , 1935 (	atters, prosecution as to the merits is C.D. 11, 453 O.G. 213.			
4)🖂	Claim(s) 1-35 is/are pending in the applie	cation.				
M	4a) Of the above claim(s) is/are wi	thdrawn from consideration.				
	Claim(s) is/are allowed.					
6)⊠	Claim(s) 1-7 and 10-35 is/are rejected.					
7)⊠ Claim(s) <u>8 and 9</u> is/are objected to.						
	Claim(s) are subject to restriction a	and/or election requirement.				
Applicati	on Papers	•				
9)[	The specification is objected to by the Exa	miner.				
10) 🔲 🗆	Γhe drawing(s) filed on is/are: a)□	accepted or b) objected to by	the Examiner.			
	Applicant may not request that any objection					
11) 🔲 7	The proposed drawing correction filed on _					
	If approved, corrected drawings are required	in reply to this Office action.				
12) 🔲 🏻	he oath or declaration is objected to by th	e Examiner.				
Priority u	nder 35 U.S.C. §§ 119 and 120					
13)⊠	Acknowledgment is made of a claim for fo	oreign priority under 35 U.S.C	§ 119(a)-(d) or (f).			
_	☑ All b)☐ Some * c)☐ None of:					
	1. Certified copies of the priority docur	ments have been received.				
	2. Certified copies of the priority docur	ments have been received in .	Application No.			
;	<ol> <li>Copies of the certified copies of the application from the International ee the attached detailed Office action for a</li> </ol>	priority documents have been	received in this National Stage			
	cknowledgment is made of a claim for don					
	☐ The translation of the foreign language		• •	).		
15) 🗌 A	cknowledgment is made of a claim for dor	nestic priority under 35 U.S.C	. §§ 120 and/or 121.			
Attachment(		, , , , , , , , , , , , , , , , , , , ,	. 00			
Notice Inform	of References Cited (PTO-892) of Draftsperson's Patent Drawing Review (PTO-948 ation Disclosure Statement(s) (PTO-1449) Paper No	3) 5) Notice of	Summary (PTO-413) Paper No(s) Informal Patent Application (PTO-152)			
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#### **DETAILED ACTION**

### **Priority**

1. Receipt is acknowledged of papers submitted under 35 U.S.C. 119(a)-(d), which papers have been placed of record in the file.

## Claim Rejections - 35 USC § 112

The following is a quotation of the second paragraph of 35 U.S.C. 112:
 The specification shall conclude with one or more claims particularly pointing out and distinctly

claiming the subject matter which the applicant regards as his invention.

3. Claims 25, 29, and 33 are rejected under 35 U.S.C. 112, second paragraph, as being indefinite for failing to particularly point out and distinctly claim the subject matter which applicant regards as the invention.

Re claim 25, line 11: The phrase "said second storing step" lacks proper antecedent basis,

Re claim 29, line 12: The phrase "said second storing step" lacks proper antecedent basis,

Re claim 33, line 12: The phrase "said second storing step" lacks proper antecedent basis.

Appropriate clarification and correction is required.

4. Claims 28 and 32 are rejected under 35 U.S.C. 112, second paragraph, as being indefinite for failing to particularly point out and distinctly claim the subject matter which applicant regards as the invention.

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The phrase "a second storing step" in claims 28 and 32 are is unclear. It is vague and indefinite to the examiner what the applicant is intending to describe of that the second storing step, that is, the applicant have not disclosed what is a first storing step. Therefore, the examiner will interpret the second storing step as a storing step until further clarified by applicant.

Clarification and correction is required.

## Claim Rejections - 35 USC § 103

- 5. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
  - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 6. Claims 1-3, 5-7, 10-35 are rejected under 35 U.S.C. 103(a) as being unpatentable over Kurata et al. (US 2002/0022990 A1)(hereinafter referred to as 'Kurata') in view of Suzuki (US 6,129,274).

Kurata teaches a image-forming system or inkjet printer (105) comprising a printing mechanism (120) controlled/executed by a printing processing circuit (115) an EEPROM (21) having a point prize data (42a-42c) serving as a first memory storing a prize data or advertisement data, a cartridge data area and a usage data area (41) serving as a second memory storing/appending information of usage of ink cartridge and/or user information into the EEPROM, the cartridge data contains a cartridge type

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information serving as a size information and a usage history data such as data and times used serving as a quantity information, issuing a discount certificate based on an accumulated points, the discounted certificate are issued according to the accumulated points in the EEPROM wherein the discount certificate can be used for a exchanging free item and/or used for recent-model printer, etc., calculating the points when the cartridge are recycled means to issuing the points when the cartridge has no remaining ink therein, the EEPROM also having an unique ID wherein the ID is assigned to particular use, an access terminal (122) reading data from the EEPROM wherein the access terminal serving as a reader, a host computer (101) can read out data from EEPROM wherein the host computer serving as an external device (see Figs. 6-17, 25; paragraphs 0014, 0020, 0073, 0078, 0087, 0114-0127, 0152, and 0170).

However, Kurata fairly suggest that the appending data is advertisement information.

Suzuki teaches an IC card (10) having a coupon code storage area (94) for appending coupon information (see Figs. 1 and 4; col. 13, lines 3-15).

It would have been obvious to one of ordinary skill in the art at the time the invention was made to incorporate the teachings of Suzuki to the teachings of Kurata in order to provide an improved and an enhanced system means for updating/appending coupon information constantly according to user's history data such as a usage of ink cartridge into the memory of the cartridge. Moreover, such modification would provide a user-friendly system since the accumulating redeemable point can be occurred

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automatically based on the user information stored in the EEPROM of the cartridge, and therefore an obvious expedient.

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7. Claim 4 is rejected under 35 U.S.C. 103(a) as being unpatentable over Kurata as modified by Suzuki as applied to claim1 above, and further in view of De Lapa et al. (US 5,822,735)(hereinafter referred to as 'De Lapa').

The teachings of Kurata/Suzuki have been discussed above.

Although, Kurata/Suzuki teaches a system to printing coupons with advertisement information, they fail to teach or fairly suggest that the discount ticket is a multiple cut-off type discount ticket.

However, De Lapa teaches a coupon sheet having a multiple coupons thereon (see Fig. 2; col. 5, line 46- col. 6, line 60).

It would have been obvious to one of ordinary skill in the art at the time the invention was made to incorporate the teachings of De Lapa to the teachings of Kurata/Suzuki in order to provide a improved customer service means for printing the multiple cut-off coupons for customers wherein the cut-off coupons can be used in single store for purchasing a plurality of items at a reduced price and/or the cut-off coupons can be used on different stores for purchasing items at a reduced price, and therefore an obvious expedient.

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# Allowable Subject Matter

8. Claims 8 and 9 are objected to as being dependent upon a rejected base claim, but would be allowable if rewritten in independent form including all of the limitations of the base claim and any intervening claims.

The following is a statement of reasons for the indication of allowable subject matter:

Although, the best prior art of record to Kurata, Suzuki, and De Lapa teaches the image-forming system for printing a discount information according to user history data from the memory of cartridge, however, Kurata, Suzuki, and De Lapa taken alone or in combination of other references, fail to specifically teach or fairly suggest that the advertisement information previously stored in the first memory is supplied by an advertisement supplier and wherein the discounting system has advertisement fee calculation for calculating an advertisement fee paid by the advertisement supplier according to discount rate of the purchase price of a new cartridge, wherein the advertisement fee calculation individually calculate the advertisement fee paid by each advertisement supplier on the basis of the appending information of each advertisement as set forth in claims.

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#### Conclusion

The prior art made of record and not relied upon is considered pertinent to applicant's disclosure;

Love et al. [US 5,075,875] discloses a printer control system,

Yamashita et al. [US 6,360,206] discloses an electronic shopping system,

Naftzger [US 5,924,078] discloses a point-of-sale (POS) terminal having a memory for storing coupons,

Byerly et al. [US 6,067,524] discloses a system for appending information.

Any inquiry concerning this communication or earlier communication from the examiner should be directed to Seung H. Lee whose telephone number is (703) 308-5894. The examiner can normally be reached on Monday to Friday from 7:30 AM to 4:00 PM.

If attempt to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Michael G. Lee, can be reached on (703) 305-3503. The fax-phone number for this group is (703) 308-5841 or (703) 308-7722.

Communications via Internet e-mail regarding this application, other than those under 35 U.S.C. 132 or which otherwise require a signature, may be used by the applicant and should be addressed to [michael.lee@uspto.gov].

All Internet e-mail communications will be made of record in the application file.

PTO employees do not engage in Internet communications where there exists a

possibility that sensitive information could be identified or exchanged unless the record

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includes a properly signed express waiver of the confidentiality requirements of 35 U.S.C. 122. This is more clearly set forth in the Interim Internet Usage Policy published in the Official Gazette of the Patent and Trademark on February 25, 1997 at 1195 OG 89.

Any inquiry of a general nature or relating to the status of this application or proceeding should be directed to the Group receptionist whose telephone number is (703) 308-0956.

Seung H. Lee Art Unit 2876 March 24, 2003

SUPERVISORY PATENT EXAMINER
TECHNOLOGY CENTER 2800